

Therapeutic Massage by Lucy --Newsletter--

Summer 2011

Member, Associated Bodywork & Massage Professionals

Invest in Your Health

Massage Offers Excellent Return on Investment

"Invest for the long term" is great financial advice, but it's also great healthcare advice. Never is investing for the long term more important than when you are making day-to-day decisions about your health. There are short-term gains from taking care of your health, to be sure, but the long-term benefits are not to be underestimated.

You already know the value of bodywork. For all the short-term stress and pain relief you get from massage today, there are lasting rewards you'll thank yourself for down the road. Massage therapy as a preventive measure and part of an ongoing care regimen can mean fewer visits to the doctor, as well as fewer

emotionally and spiritually, and maintain harmonious relationships with coworkers, family, and friends.

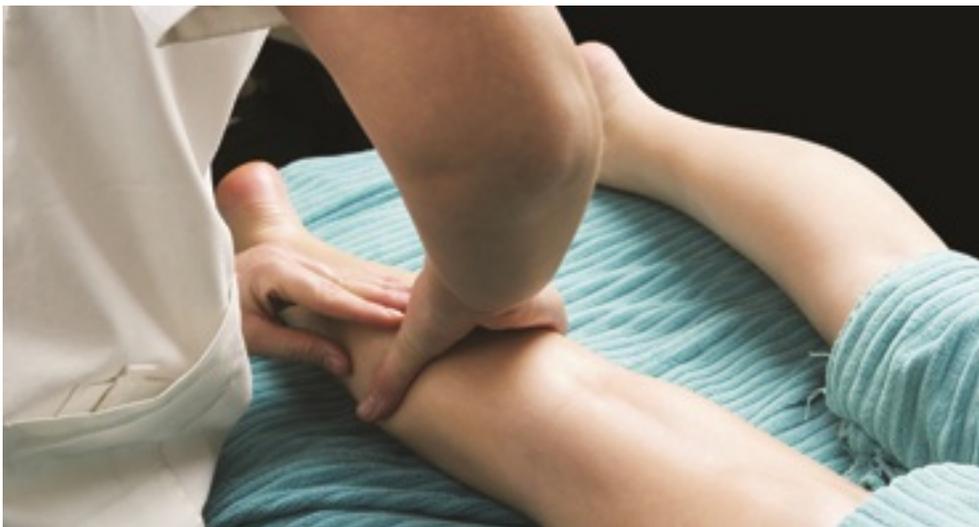
Research supports the value of massage. Massage provides many benefits, including improved concentration, energy, circulation, and self-esteem, as well as reduced stress, fatigue, and pain. It's helpful with more acute health conditions, also. If you, or a loved one, are already dealing with a health condition, massage is an even more important part of your healthcare planning.

Research shows:

-- Alzheimer's patients exhibit reduced irritability, pacing, and restlessness after

A smile is a curve that sets everything straight.

-- Phyllis Diller



Massage in a health investment, helping to manage stress, support wellness, and boost immunity.

co-pays, prescriptions, and over-the-counter medications. Ultimately, it means a healthier and happier you.

An Excellent Value

As you plan the family budget, ponder how massage therapy impacts your ability to make good decisions, cope with extra responsibilities, stay on an even keel

neck and shoulder massage.

-- Deep-tissue massage is effective in treating arthritis, back pain, fibromyalgia, and osteoarthritis.

-- Fibromyalgia patients receiving massage have fewer sleep problems and less anxiety, depression, fatigue, pain, and stiffness.

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Office Hours and Contact

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-- Massage during labor appears to help block pain, reduce stress and anxiety, and relax muscles. Some medical professionals say massage shortens labor.

-- Massage can reduce sports-related soreness and improve circulation, and is beneficial in reducing symptoms associated with arthritis, asthma, burns, high blood pressure, and premenstrual syndrome.

-- Oncology patients show less anxiety, depression, fatigue, nausea, and pain following massage therapy.

-- Preterm babies receiving massage therapy gain more weight and have shorter hospital stays.

-- Massage therapy is effective in reducing post-surgical pain and can even reduce the time required for post-operative hospital stays.

You may be trimming some extras out of your budget, as many Americans are. When weighing what goes and what stays, consider what an excellent value massage is, especially in relation to things that may be less valuable, but still cost you plenty. The price of massage has remained stable in recent years, while the cost of movies, dining out, and sports events have risen. Which of these activities has the power to improve your health and which has a better return on investment?

Get Creative

There are many ways to keep massage in your life if you use your imagination. While vacations are definitely needed right now by just about everybody, more and more Americans are staying closer to home and taking "staycations." How about planning a healthy, home-based vacation and including massage as part of your relaxation?

When it comes to gift-giving occasions, why not give and ask for massage gift certificates? Massage makes a wonderful replacement for flowers that wilt, sweaters that don't fit, or another box of fattening candy. Some folks buy spa packages or put together their own outings with a massage, a museum excursion, or lunch at a favorite restaurant. Mothers, daughters, aunts, and grandmothers are enjoying spas together and massage is a key part of the package. These events create bonding experiences that launch new traditions and reinforce a healthy lifestyle.

Gift certificates for chair massage at airports are an option for weary travelers, as is chair massage at malls for package-laden shoppers. If you are an employer, consider gifting your staff with on-site chair massage, which has been shown to reduce stress and improve performance. Just think of it as the ultimate pat on the back for staff and one that pays you back.

Maintain Well-Being

You may be tempted to trim your wellness budget when economic times are tough. Yet, a recent national consumer survey showed most massage-minded Americans are still committed to maintaining the health benefits they experience with massage. It only makes sense. The better you feel, the better job you can do of caring for yourself and your loved ones. Massage therapy will also help families under stress create healthier households, and

more focused and relaxed moms and dads. Children are sensitive and often pick up on tension in a household; parents who are taking care of themselves are more likely to provide a sense of calm to their kids. This goes for caregivers of aging parents, too.

Now, more than ever, massage should play a role in reducing your stress and strengthening your health. When people feel their best, they are more able to face the challenges difficult times present. With greater health and peace of mind, you can face difficulties with poise, clarity of purpose, and strengthened emotional reserves.

Truly, massage is more than a luxury--it's a vital part of self-care that has a positive ripple effect on you as you work, play, and care for others. Investing in your health is one investment that's sure to pay off.



The value of bodywork runs deep, for nothing is more valuable than good health.

A Peek Into Peels

Chemical peels have become increasingly popular over the past few years. Once a strictly medical procedure, peels entered the beauty industry in the 1980s as a way to rejuvenate aging skin, smooth lines, even out skin tone, fade dark spots, minimize enlarged pores, improve acne, and generally promote healthier skin.

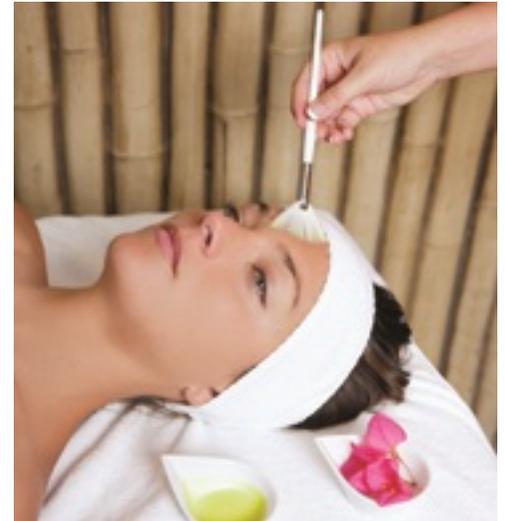
Technically speaking, the peels offered in spas and salons across the country aren't really peels, but are a kind of resurfacing that many refer to as chemical exfoliation. Deeper peels are considered medical procedures because of how deeply they penetrate skin and are done by medical care providers. These peels use much more potent chemicals and are substantially more expensive, costing several hundred dollars.

Chemical exfoliation, a treatment you can receive from your esthetician, involves applying one or more acids to facial skin to remove the outermost layer. In general, chemical exfoliation

involves the use of alpha hydroxy acids, which are naturally found in foods. The most common are glycolic acid that is derived from sugar cane, and lactic acid from sour milk. These acids have a long track record of treating dry skin and hyperpigmentation, and of reversing the effects of aging. Another frequently used substance is salicylic acid. Derived from the bark of the willow tree, it is an oil-grabber that helps unclog pores.

After a chemical exfoliation, you must take good care of your skin or risk developing dark patches. Skin will be especially sensitive to sunburn for about a week after the peel, so sunscreen is a must, even on cloudy days. Other potential side effects include flaking or scabbing.

Not everyone is a good candidate for chemical exfoliation. Dark-skinned and olive-toned individuals are at greater risk for scarring. Some medications and medical conditions, like pregnancy or autoimmune disorders, may preclude you from this treatment.



Chemical peels help to promote healthier skin.

The Sunshine Vitamin

Shelley Burns

In the world of skin health, we focus on ways to improve skin quality. We work to prevent acne, cellular damage, dryness, and wrinkles. It is less common to discuss how a skin-care strategy may increase risk of developing other health conditions.

Skin cancer is one example. To prevent skin cancer, we protect ourselves with sunscreen--especially during the summer months. But by using sunscreen we are blocking the absorption of vitamin D, the "sunshine" vitamin.

Vitamin D is fat soluble and contains powerful antioxidant and anticarcinogenic properties that can prevent premature aging and cellular damage. Solid research indicates that

vitamin D plays a role in reducing the risk of cancer, specifically breast, colon, and prostate cancers. Vitamin D has been associated with preventing diabetes by reducing insulin sensitivity. It also improves heart health, reduces the risk of multiple sclerosis, strengthens bones, and decreases the effects of seasonal affective disorder.

Vitamin D can help resolve skin conditions like psoriasis, as it plays a role in skin cell regulation, including cell turnover and growth. Vitamin D can be effective in reducing the itching and flaking associated with this disorder. Ultraviolet B (UVB) treatments have long been used successfully in treating psoriasis because UVB produces vitamin D in the body.

Getting between 5-10 minutes of direct sun exposure daily on the arms, face, hands, and back (without sunscreen) can provide enough vitamin D to meet your daily requirements, though sun exposure does present a risk. Because it is difficult to obtain enough vitamin D through food, many prefer to use supplements. Research on the health benefits of ingesting vitamin D led experts to advise an intake of 25-50 micrograms daily.

Shelley Burns is a doctor of naturopathic medicine and completed studies at the Canadian College of Naturopathic Medicine. She has certification in complementary and integrative medicine from Harvard University.

*Cheerfulness is
what greases the
axles of the
world. Don't go
through life
creaking.*

- ~H.W. Byles

Hello & Happy Summer!

Here we are, in the midst of Summer. This heatwave is actually unsafe for living things outside! So, come inside, relax, & have a nice massage/bodywork session. You'll feel better inside & out!

I can't stress enough, in this heat, the importance of staying hydrated. Drink plenty of water & sports drinks to not melt into a puddle & get your electrolytes all outta whack!

Keep up the skin care. For us 'older folks', moisturizing with lotions or oils helps the dryness, wrinkling, & loss of elasticity of our skin. I still like & use a light blend olive oil.

If you're managing to keep the exercise up - good for you! Just remember to s-t-r-e-t-c-h & stay well hydrated. If you're hurting in the process, come on in & we'll get you feeling better again.

I'm looking to add some new clients to my practice, so, if you refer someone to me, you'll get \$25 off your next session after I treat them. So, tell your friends - bet they'd like to relax & feel better too!

Come on back in after your vacations & get un-kinked from the travels. I'll look forward to seeing you & hearing about your summertime adventures.

Smiles & hugs always, Lucy

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